

Claude Cowork Plugin Superpowers

The Complete Guide to 11 Knowledge Work Plugins

What's Inside:

- What plugins are and how they work
- Skills vs Commands vs Connectors explained
- Deep dive into all 11 plugins
- Key commands and use cases for each
- How to customize plugins for your team

What Are Plugins?

Think of plugins as **care packages** for Claude. Each plugin bundles everything Claude needs to become a specialist for a specific role - skills, commands, and tool connections - all in one install.

The Three Components

1. Skills

Domain knowledge that Claude draws on **automatically** when the context calls for it. You don't have to ask - Claude detects when to use a skill and applies it just-in-time, without bloating your conversation context.

2. Commands

Explicit actions you trigger with a slash command (e.g., /review-contract, /call-summary). Think of these as forcing Claude to execute a specific workflow exactly when you want it.

3. Connectors

Integrations with external tools via **MCP servers**. Connect Claude to your CRM, project tracker, data warehouse, or any tool in your stack.

Plugin File Structure

Everything is file-based - markdown and JSON. No code, no infrastructure, no build steps.

plugin-name/

```
■■■ .claude-plugin/plugin.json # Manifest (name, version, author)
■■■ .mcp.json                  # Tool connections
■■■ commands/                  # Slash commands you invoke
■■■   call-summary.md
■■■   forecast.md
■■■ skills/                    # Domain knowledge (auto-activated)
■■■ account-research/SKILL.md
■■■ call-prep/SKILL.md
```

The 11 Plugins

Anthropic open-sourced 11 plugins-one for virtually every knowledge worker role. Each is a starting point you can customize for your company's specific tools and processes.

Plugin	Best For	Key Feature
Productivity	Everyone	Workplace memory
Sales	Sales teams	Pipeline forecasting
Customer Support	Support teams	Ticket triage
Product Management	PMs	PRD generation
Marketing	Marketing teams	Brand voice
Legal	Legal teams	Contract review
Finance	Finance teams	Reconciliation
Data	Analysts	SQL + visualization
Enterprise Search	Everyone	Cross-tool search
Bio-Research	Life sciences	Literature search
Plugin Management	Admins	Create plugins

1. Productivity Plugin

"Your AI colleague that remembers everything"

What It Does

- Task management via TASKS.md file
- Workplace memory (people, projects, shorthand)
- Visual HTML dashboard
- Morning sync and triage automation

Key Commands

```
/start /update /update --comprehensive
```

Connectors

Slack • Notion • Asana • Linear • Jira • Microsoft 365

Example Use Case

Say 'ask Todd to do the PSR for Oracle' and Claude knows exactly who Todd is, what PSR means, and which deal you're referring to.

2. Sales Plugin

"Research, prep, close - on autopilot"

What It Does

- Prospect research and outreach drafting
- Call prep with account context
- Pipeline review and forecasting
- Competitive intelligence

Key Commands

`/call-summary` `/forecast` `/prospect-research`

Connectors

HubSpot • Close • Clay • ZoomInfo • Fireflies • Slack

Example Use Case

After a sales call, run `/call-summary` to extract action items and draft personalized follow-up emails automatically.

3. Customer Support Plugin

"Triage,respond,escalate - faster"

What It Does

- Tickettrriage withpriority levels (P1-P4)
- Multi-source research for answers
- Professional response drafting
- Escalation packaging for engineering
- KB article creation from resolved issues

Key Commands

`/triage /research /draft-response /escalate /kb-article`

Connectors

Intercom • HubSpot • Guru • Jira • Notion • Slack

Example Use Case

Whenaticketarrives,/triagecategorizes it as P2-High, routes to Tier 2, and drafts an initial response - all automatically.

4. Product Management Plugin

"Specs,roadmaps,stakeholderupdates - done"

What It Does

- Featurespecsand PRDs from problem statements
- Roadmap planning and prioritization
- Stakeholder update generation
- User research synthesis
- Competitive analysis

Key Commands

`/write-spec /roadmap-update /stakeholder-update /synthesize-research
/competitive-brief`

Connectors

Linear • Figma • Amplitude • Pendo • Intercom • Fireflies

Example Use Case

Run `/write-spec'AddSSOforenterprise'` and get a complete PRD with user stories, requirements, and success metrics.

5. Marketing Plugin

"Content,campaigns, brand - on point"

What It Does

- Contentdrafting(blog, social, email, landing pages)
- Campaign planning with content calendars
- Brand voice enforcement
- SEO audits and optimization
- Performance reporting

Key Commands

`/draft-content` `/campaign-plan` `/brand-review` `/seo-audit`

Connectors

Canva • HubSpot • Amplitude • Ahrefs • Klaviyo • Figma

Example Use Case

Use/`brand-review`tocheckanycontent draft against your style guide before publishing.

6. Legal Plugin

"Contractreview against YOUR playbook"

What It Does

- Contractreviewvs.negotiation playbook
- NDA triage (GREEN/YELLOW/RED)
- Compliance workflows (GDPR, CCPA)
- Templated responses for common requests
- Legal briefings for meetings

Key Commands

`/review-contract` `/triage-nda` `/vendor-check` `/brief` `/respond`

Connectors

Box • Egnyte • Jira • Microsoft 365 • Slack

Example Use Case

Uploadavendorcontract,run `/review-contract`, and get clause-by-clause analysis with GREEN (standard), YELLOW (review needed), or RED (escalate) flags.

7. Finance & Accounting Plugin

"Month-end close, automated"

What It Does

- Journal entry preparation
- Account reconciliation
- Financial statement generation
- Variance/flux analysis
- SOX compliance testing

Key Commands

`/journal-entry` `/reconciliation` `/income-statement` `/variance-analysis`
`/sox-testing`

Connectors

Snowflake • Databricks • BigQuery • Microsoft 365 • Slack

Example Use Case

Run `/variance-analysisrevenueQ4vs Q3` to get a waterfall breakdown of what drove the change - price, volume, mix.

8. Data Analyst Plugin

"Query, visualize, validate - end to end"

What It Does

- SQL querywriting (any dialect)
- Data exploration and profiling
- Visualization creation
- Interactive dashboard building
- Analysis validation before sharing

Key Commands

`/analyze` `/explore-data` `/write-query` `/build-dashboard` `/validate`

Connectors

Snowflake • Databricks • BigQuery • Hex • Amplitude

Example Use Case

Ask 'What was monthly revenue by product line?' and Claude writes the SQL, runs it, analyzes results, and creates a trend chart.

9. Enterprise Search Plugin

"One query, all your tools"

What It Does

- Search across chat, email, docs, wikis simultaneously
- Query decomposition per source
- Result synthesis with source attribution
- Daily/weekly activity digests

Key Commands

```
/search /digest--daily /digest --weekly
```

Connectors

Slack • Notion • Guru • Jira • Asana • Microsoft 365

Example Use Case

Ask 'What did we decide about the API redesign?' and Claude finds the Slack thread, email chain, and design doc - synthesizing one answer with citations.

10. Bio-Research Plugin

"Accelerate lifesciences R&D;"

What It Does

- Literature search (PubMed, bioRxiv)
- Single-cell RNA-seq QC and analysis
- Clinical trial protocol generation
- Genomics pipeline execution
- Lab data management

Key Commands

```
/literature-search /run-pipeline /generate-protocol
```

Connectors

PubMed • BioRender • ChEMBL • ClinicalTrials.gov • Benchling • 10X Genomics

Example Use Case

Search peer-reviewed literature across trusted sources and generate FDA-compliant clinical trial protocols.

11. Plugin Management Plugin

"Build plugins for YOUR workflows"

What It Does

- Create new plugins from scratch
- Customize existing plugins
- Configure MCP server connections
- Adapt templates to your team's processes

Key Commands

`/create-plugin` `/customize` `/configure-mcp`

Connectors

Any MCP-compatible tool

Example Use Case

Describe your workflow in plain English, and this plugin creates the skills, commands, and MCP configurations you need.

Using Plugins in Claude Code

While plugins are designed for Claude Cowork, you can also use them in Claude Code. Here's how:

Option 1: Import the Repo

Clone the knowledge-work-plugins repository and point Claude Code at it. Claude will understand the plugin structure and can use the skills and commands.

Option 2: Fork and Customize

Fork the repo, customize the plugins for your needs, and have Claude Code create new plugins based on the existing structure.

Option 3: Create and Export

Use Claude Code to create custom plugins, export them as zip files, and import them into Cowork via the Plugins > Upload option.

Making Plugins Your Own

These plugins are generic starting points. They become much more powerful when customized:

- **Swap connectors** - Edit `.mcp.json` to point at your specific tool stack
- **Add company context** - Drop your terminology, org structure, and processes into skill files
- **Adjust workflows** - Modify skill instructions to match how your team actually works
- **Build new plugins** - Use the Plugin Management plugin to create plugins for unique workflows

Resources

GitHub Repository: github.com/anthropics/knowledge-work-plugins

Claude Cowork: claude.ai/cowork

Claude Code: claude.ai/code

MCP Documentation: modelcontextprotocol.io